

The Future says what will work is definitely not the old-fashioned turn-around strategies of the last few decades.

The Goal? Saving education and thwarting the mass attrition happening nationwide. For schools not yet feeling the struggle, helping them survive the threat of disintermediation directly online, a trend indicated by many facts including:

- American consumers (parents and students) already spend \$8 Billion more on quality animated and adaptive digital learning resources than all schools put together.
- Mathnasium store-front services and other entities that guarantee student achievement in math growing at phenomenal rates nationally.

- Online learning overtaking physical campuses for total students in Higher Education.
- The rise of smartphone use overtaking computers in retail purchasing and dominating as digital reading platforms.
- More than 7,500 software companies in the digital curriculum space, not including the main App stores or free resources.
- Personalization dominating industry tech trends in other markets.



“It’s not the individual bits and pieces of the greater tech scene... rather it’s the sum of the effect, and more interestingly, which technology is missing and unapplied.”

*LeiLani Cauthen
CEO the Learning Counsel &
Founder, Knowstory, author of
The Consumerization of
Learning*



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2019 Events

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| January 15 | San Antonio, TX |
| January 31 | Orange County, CA |
| February 6 | Austin, TX – EduJedi Conclave Dinner |
| February 12 | Seattle, WA |
| February 14 | Phoenix, AZ |
| February 26 | Sacramento, CA |
| February 28 | San Jose, CA |
| March 19 | Atlanta, GA |
| March 21 | Philadelphia, PA |
| March 26 | Chicago, IL |
| March 28 | Salt Lake City, UT |
| April 9 | Boston, MA |
| April 11 | Detroit, MI |
| June 25 | Philadelphia, PA EduJedi Conclave Dinner |
| September 17 | Minneapolis, MN |
| September 19 | Denver, CO |
| September 24 | Houston, TX |
| September 26 | Portland, OR |
| October 3 | Columbus, OH |
| October 8 | Baton Rouge, LA |
| October 10 | Los Angeles, CA |
| October 15 | Orlando, FL |
| October 17 | New York, NY |
| October 24 | San Diego, CA |
| November 5 | Washington, DC |
| November 15-17 | Dallas, TX National Gathering |

(Dates subject to change)

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*LeiLani Cauthen
CEO & Founder, the Learning Counsel*

Established in 2014, the Learning Counsel is the first mission-based organization to develop a thesis of education's future based on tech industry advances, and the first to start documenting real-life implementations in schools.

Learning Counsel is fundamentally a research institute and news media hub. We provide context for schools in digital transition from a deep understanding of tech user experience, systems, and organization. Our readers are comprised of 215,000 Superintendents, tech and instructional directors, curriculum specialists, thousands of publishers, tech companies and interested enthusiasts anywhere in the teaching and learning field.



3636 Auburn Boulevard, Sacramento, CA 95821 ■ 888-611-7709
www.LearningCounsel.com ■ www.Knowstory.com